

# Impaired Driving



State of Wisconsin 2006

## IMPAIRED DRIVING PROGRAM PLAN



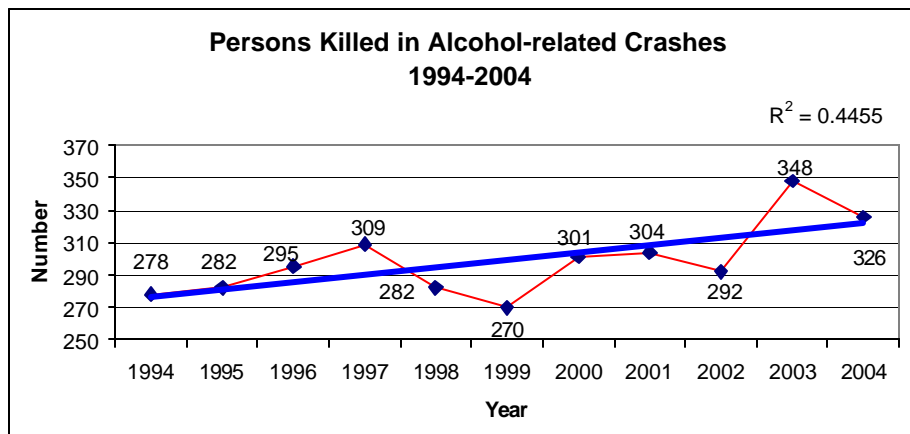
**Problem Statement/ Program Justification** In 2000 (Wisconsin's base year), 9,096 alcohol related crashes resulted in 301 deaths (38% of all deaths) and in 6,836 injuries. In 2000, the alcohol fatality rate was 0.53 per 100 MVMT. Also in 2000, 35.9% of all alcohol citations were for repeat offenders, and 165 of the drivers killed in alcohol-related crashes and tested exceeded the .10 AC per se limit.

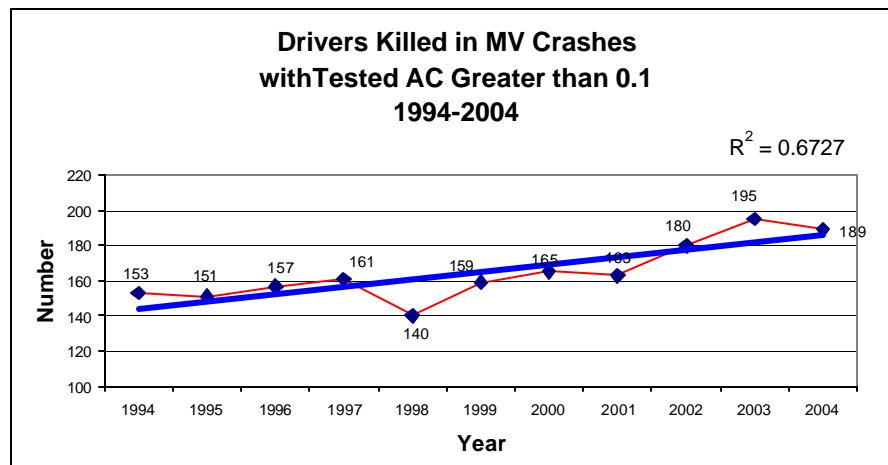
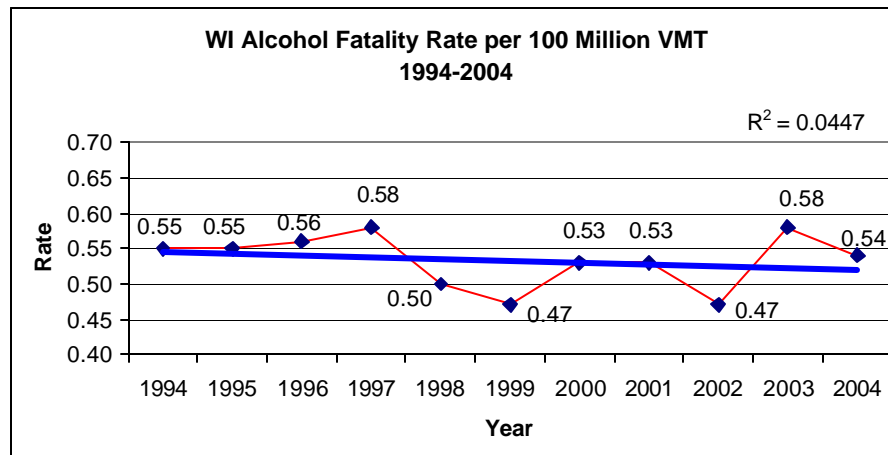
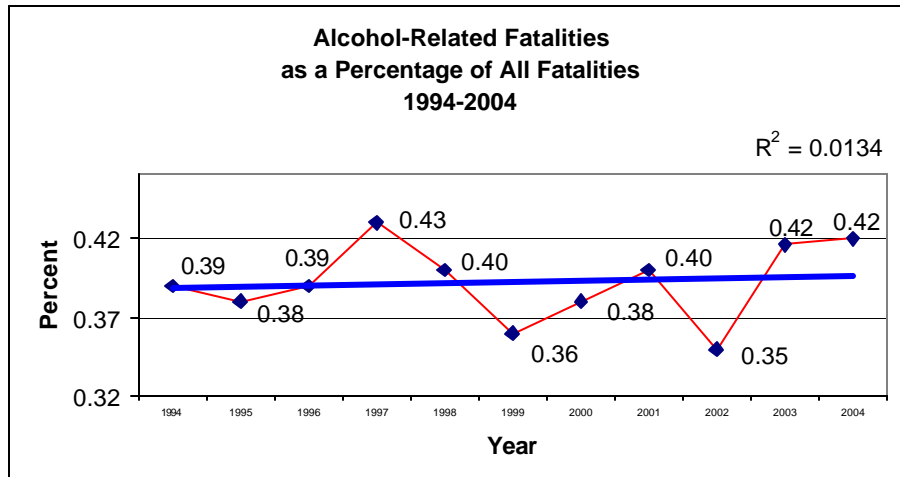
In 2004, 8,931 alcohol-related crashes resulted in 326 deaths (41.6% of all deaths) and in 6,221 injuries. The alcohol fatality rate was 0.54 per 100 MVMT. 189 of the drivers killed in alcohol-related crashes and tested exceeded the .10 AC per se limit. In 2004, 36,077 convictions for operating a motor vehicle while intoxicated were entered into driver records.

According to NHTSA data for 2003, 38% of Wisconsin traffic fatalities were drivers with AC levels at or above 0.08. This percentage placed Wisconsin as the 8<sup>th</sup> highest-ranking state, tied with Connecticut and Kansas, for this category.

Male drivers ages 25-44 constitute the majority of fatally injured drivers with high AC levels. About two-thirds of drinking drivers involved in fatal crashes in Wisconsin had no prior OWI convictions since January 1, 1989 when long-term record keeping began.

Little information is available on drugged driving, in part because of the high proportion of drugged drivers who also are impaired by alcohol and are thus cited for alcohol-impaired driving.





**Performance Goal** Decrease the number of deaths resulting from alcohol and drug related motor vehicle crashes to 300 deaths by 2008.

**Performance Measures**

- Alcohol- and drug-related motor vehicle crashes will decrease to 8,750 in 2006 and 8,600 in 2008.  
*2000 baseline is 9,096, 2004 status is 8,931*
- Resulting deaths and incapacitating injuries will decrease to 1,357 in 2006 and 1,257 in 2008.  
*2000 baseline is 1,657; 2004 status is 1,457*
- The proportion of all fatal crashes that are alcohol or drug related will decrease to 35% of all crashes in 2006 and 30% in 2008.  
*2000 baseline is 38%; 2004 status is 42% of all crashes*

**Budget:**

IMPAIRED DRIVING			
06-03-01-AL	Program Management/Delivery	\$ 185,000	402
06-41-01-J8	PI&E, OWI Summit, Intervention	\$ 100,000	410
06-03-05-AL	PI&E –402 funded	\$ 250,000	402
06-78-01-HN10	PI&E	\$ 150,000	163
06-02-07-157PM	Paid Media	\$ 400,000	157PM
06-78-02-HN10	Paid Media	\$ 150,000	163
06-41-02-J8	Training – SFST, recert	\$ 148,800	410
06-03-06-AL	Training – 402 funded	\$ 100,000	402
06-41-03-J8	DRE Program Support, Advisory Comm	\$ 47,000	410
	DRE, DITEP Training	\$ 95,000	410
06-03-07-AL	Drug Program – 402 funded	\$ 100,000	402
06-41-04-J8	UW Law School CID	\$ 190,000	410
06-03-02-AL	Enforcement-Mobilization	\$ 300,000	402
06-78-03-HN10	Enforcement, Saturation Patrols, Equipment	\$ 375,000	163
	Equipment	\$ 450,000	163
	Roadside Evidentiary Tests	\$ 75,000	163
06-03-03-AL	Community Activities	\$ 285,000	402
06-41-05-J8	Community Activities, ISPs, OWI Courts	\$ 335,000	410
06-78-04-HN10	Community Activities, OWI Courts	\$ 350,000	163
06-03-04-AL	Evaluation – Surveys	\$ 70,000	402
State 568	Pre-trial Intervention Community Project	\$ 779,400	
State 531	Tavern League Safe Ride Program	\$ 170,097	
	Total 402	\$1,290,000	
	Total 410	\$1,305,800	
	Total 163	\$1,450,000	
	Total 157OP	\$ 200,000	
	Program Total	\$3,240,800	

## *Program Strategies, Activities and Proposed Budget*

<b>Program Management</b>	<b>\$232,000</b>	
	\$ 30,000	State
• Alcohol and Youth Alcohol Program Managers coordinate, plan and manage the state impaired driving programs with assistance of 0.5 FTE state support. Wage and fringe, DP costs, M&S, training and travel, printing and postage.	\$180,000	402
• Alcohol Program Advisory Committee -- travel, meals and lodging.	\$ 5,000	402
• SFST Advisory Committee – travel, meals and lodging	\$ 5,000	410
• Drug Recognition Expert (DRE) Program oversight and instruction. Consultant fee, travel materials and DP equipment and materials for trained former enforcement officer.	\$ 42,000	410
• Expand interaction with agencies, organizations, and non-profit programs interested in impaired driving activities and efforts. Enhance the identity of BOTS as the voice of change. Encourage state and local input into the HSP development process.		
<b>Public Information and Education (Impaired Driving)</b>	<b>\$550,000</b>	
• Develop statewide public information and education campaign to reduce OWI injuries and fatalities based on NHTSA new slogan. Contractual services for product and placement, printing and postage. Working with partners, revise and update all information, identify needs, target information to the correct audiences, including adding Spanish versions of some information and put information on website to reduce production costs. Develop and disseminate “Best Practices” information.	\$ 60,000	410
	\$250,000	402
	\$100,000	163
• Create state-specific media using new national message	\$ 50,000	163
• <b>OWI Summit</b> In partnership with the UW Resource Center and MADD, host a summit of law enforcement personnel, prosecutors and judges to explore enforcement strategies and challenges of battling impaired driving in Wisconsin.	\$ 20,000	410
• <b>Intervention Outreach</b> In partnership with medical leaders, directors of large HMOs and other health community office, print and distribute a poster encouraging the public to speak with physicians about drinking issues, and educate medical staff in Emergency and Urgent Care centers about the benefits of alcohol screening.	\$ 20,000	410

**Paid Media****\$550,000**

- Plan and contract for Paid Media for the new national Labor Day Alcohol Crackdown theme.  
\$400,000 157PM  
\$150,000 163

**Education – Training****\$653,000**

- Coordinate the partnership with Department of Justice and Department of Transportation for the Standardized Field Sobriety Testing (SFST) certification for the 520-hour training curriculum; support SFST training – instructor wages, printing, postage and alcohol workshops, until DOJ takes over.  
\$120,000 410  
\$100,000 402
- Pay all costs of mandatory recertification for SFST Instructors and DREs, and training/conference attendance for coordinators and instructors  
\$ 28,800 410  
\$ 25,000 402
- Materials to support the DITEP (Drug Impairment Training for Educational Professionals) program. \$ 20,000 410
- DRE (Drug Recognition Expert) and SFST 8 Hour Drug Block Training - instructor wages, printing, postage, lodging and meals for instructors and students  
\$ 75,000 410  
\$ 75,000 402
- UW Law School Resource Center on Impaired Driving – costs for services provided by legal, support and administration staff, law students, office materials, printing, postage and indirect fees. Communicate law changes and regulations with statewide partners. Train Resource Prosecutors and assist OWI Prosecution when requested. Make prosecutors and judges aware of law changes and regulations through training or publications  
\$190,000 410

**Impaired Driving Enforcement****\$1,200,000**

- Plan statewide participation, encourage voluntary participation and provide overtime funding for the **Labor Day alcohol enforcement crackdown**. Encourage enforcement agencies to make OWI a priority.
- Plan and provide overtime and equipment funding for “**Alcohol Saturation Patrols**” – at least monthly overtime enforcement in targeted jurisdictions.  
\$300,000 402  
\$375,000 163
- Provide approved alcohol-enforcement equipment to targeted jurisdictions includes carried over 2005 obligation.  
\$450,000 163

- Pilot test roadside evidentiary testing. \$ 75,000 163

### **Community Activities**

**\$1,017,000**

- Road Crew Expansion Yr 2 \$285,000 402
- Mobile Eyes Expansion Yr 3 \$ 55,000 410
- ISP (Intensive Supervision Programs) \$210,000 410
- OWI Drug Courts. Encourage TSRP (Traffic Safety Resource Prosecutor) to develop regional training programs for prosecutors and judges using NHTSA Courses \$779,400 State
- Tavern League Safe Ride Program \$175,000 410
- Tavern League Safe Ride Program \$350,000 163
- Tavern League Safe Ride Program \$179,097 State

### **Evaluation**

**\$ 70,000 (402)**

- Consultant fees and contractual service to provide baseline and post-mobilization information about public attitudes and behaviors with regard to impaired driving and about the enforcement of impaired driving laws \$ 35,000
- Consultant fee and contractual services to develop and analyze a survey instrument to provide baseline regarding drug impaired drivers. \$ 35,000
- Evaluate the Safe Ride and Intensive Supervision Programs. State match.
- Determine the number and characteristics of first and repeat offenders convicted under s. 346.63(1)(b), with an AC of 0.08 to 0.099.